



## CREW Columbus 2019 Sponsorship Agreement

**CREW Columbus, in support of CREW Network internationally, is committed to leading change.** We accomplish this by strategically building our network to provide members the strongest business connections available, providing targeted training to create strong industry leaders, and developing critical tools to support those leaders as they develop long-lasting professional partnerships through the CREW network.

We can't accomplish this without strong support from organizations like yours. Thank you for helping CREW achieve our goals of building networks and creating long-lasting partnerships. If you have any questions, please don't hesitate to reach out to any CREW Board Member. Thank You!

Name/Title: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Sponsorship Level (description of benefits on following page): \_\_\_\_\_

Name of qualified CREW Columbus Member(s) for free membership (Diamond (2) & Platinum Sponsors (1) Only):

1. \_\_\_\_\_ 2. \_\_\_\_\_

Monthly luncheon you are interested in sponsoring (if applicable): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return a high-resolution version of your firm logo (.ai, .png, .gif, or .jpg) along with this completed Sponsor Agreement to Peggy Tidwell at [PTidwell@parknationalbank.com](mailto:PTidwell@parknationalbank.com) and Carolyn Cybulski [ccybulski@wcgrp.com](mailto:ccybulski@wcgrp.com).

Payments should be made payable to "CREW Columbus" and mailed directly to Lawhon & Associates, Attn: CREW Columbus Treasurer – Sally Betz, 1441 King Ave, Columbus, OH 43212.

*All aspects of this agreement are dependent upon full payment.*

## Levels of Sponsorship

# Thank you for sponsoring CREW Columbus!

### **Diamond Sponsorship, \$2,500 (\$3,150 Value - Best Value)**

- Two (2) CREW Columbus Memberships for one year\*
- Four (4) free monthly luncheons for one (1) CREW Member
- Two (2) free monthly luncheons for one (1) Guest
- Recognition at all CREW Columbus events during sponsorship year
- Display of company logo at all CREW Columbus events during sponsorship year
- One ½ page advertisement in one (1) CREW Columbus newsletter (issued quarterly)
- One ¼ page advertisements in all remaining CREW Columbus newsletters (issued quarterly)
- Two (2) articles of up to 500 words, authored by your company and published in the CREW Columbus newsletter<sup>†</sup>
- Link to your company website from CREW Columbus website [www.crewcols.org](http://www.crewcols.org) during sponsorship year
- Company logo on CREW Columbus website ([www.crewcols.org](http://www.crewcols.org)) during sponsorship year
- One (1) 3-minute “infomercial” presentation at one (1) monthly luncheon of your choosing<sup>‡</sup>
- One (1) Table Sponsorship to display your company’s marketing materials (at same luncheon as infomercial)<sup>‡</sup>

### **Platinum Sponsorship, \$1,500 (\$1,950 Value - Most Popular)**

- One (1) CREW Columbus Membership for one year\*
- Two (2) free monthly luncheons for one (1) CREW Member
- One (1) free monthly luncheon for one (1) Guest
- Recognition at all CREW Columbus events during sponsorship year
- Display of company logo at all CREW Columbus events during sponsorship year
- One ¼ page advertisement in one (1) CREW Columbus newsletter (issued quarterly)
- One 1/8 page advertisements in all remaining CREW Columbus newsletters (issued quarterly)
- One (1) article of up to 300 words, authored by your company and published in the CREW Columbus newsletter<sup>†</sup>
- Link to your company website from CREW Columbus website [www.crewcols.org](http://www.crewcols.org) during sponsorship year
- Company logo on CREW Columbus website ([www.crewcols.org](http://www.crewcols.org)) during sponsorship year
- One (1) 3-minute “infomercial” presentation at one (1) monthly luncheon of your choosing<sup>‡</sup>
- One (1) Table Sponsorship to display your company’s marketing materials (at same luncheon as infomercial)<sup>‡</sup>

### **Silver Sponsorship, \$500 (Members) & \$750 (Non-Members) (\$750 Value)**

- Paid attendance for one Guest at one (1) monthly luncheons
- Recognition at all CREW Columbus events during sponsorship year
- Display of company logo at all CREW Columbus events during sponsorship year
- One listing in CREW Columbus newsletters (issued quarterly)<sup>†</sup>
- Company logo on CREW Columbus website ([www.crewcols.org](http://www.crewcols.org)) during sponsorship year
- One (1) 1-minute “infomercial” presentation at one (1) monthly luncheon of your choosing<sup>‡</sup>
- One (1) Table Sponsorship to display your company’s marketing materials (at same luncheon as infomercial)<sup>‡</sup>

### **Friends of CREW Sponsorship, \$100 (\$200 Value)**

- One ¼ page advertisement in one (1) CREW Columbus newsletter (issued quarterly)
- Company logo on CREW Columbus website ([www.crewcols.org](http://www.crewcols.org)) during sponsorship year
- Knowing you are promoting the advancement of women in the commercial real estate industry

**Please Note:** For any newsletter listing, newsletter articles, information about your preferred monthly luncheon, eligibility of your selected CREW Member, or other sponsorship questions, please contact the CREW Sponsorship Chair Sarah Lynn at [sarah.lynn@icemiller.com](mailto:sarah.lynn@icemiller.com).

\* Members must meet the minimum qualifications. All membership categories are included in this offer EXCEPT the Vendor category

<sup>†</sup> Articles must be submitted in advance for approval

<sup>‡</sup> Opportunities are available on first-come, first-served basis